**Sign Standards & Types Permitted in Specific Zoning Districts**

**Zoning District:** B-2 Local Business

<table>
<thead>
<tr>
<th>Sign Type</th>
<th>Standards</th>
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</table>
| Freestanding    | Number permitted: 1 ground sign per lot  
Maximum display area: 20 square feet  
Maximum height: 4 feet  
Placement: set back at least 5 feet from the public right-of-way |
| Directional     | Number permitted: 4 per lot  
Maximum display area: 4 square feet  
Maximum height: 3 feet |
| Flags           | Number permitted: 2 per lot  
Maximum display area: 60 square feet  
Mounting: Pole, the top of which is no higher than 40 feet |
| Projecting      | Number permitted: 1 per business on a lot  
Display area: 12 square feet maximum  
Extension: 5 feet or less from the wall to which it is attached  
Placement: Immediately above the entrance to the business |
| Standard        | Number permitted: One per lot (unlimited during an election)  
Maximum display area: 6 square feet  
Maximum height: 3 feet  
Placement: set back at least 5 feet from the public right-of-way |
| Informational   | Number permitted: 1 ground sign per lot  
Maximum display area: 20 square feet  
Maximum height: 4 feet  
Placement: set back at least 5 feet from the public right-of-way |
| Temporary       | 1. Number permitted: 2 per business on a lot  
Maximum display area: 32 square feet  
Maximum height: 10 feet  
Time period: 14 consecutive days per period, no more than 4 time periods per calendar year  
2. Additional banner: 1 per business on a lot  
Maximum display area: 32 square feet  
Time period: 14 consecutive days per period, no more than 4 time periods per year  
3. Developed properties with vacant lots, units, and/or tenant spaces  
Number permitted: 1 per driveway  
Maximum display area: 16 square feet  
Maximum height: 6 feet  
Time period: 90 days per period, no more than 2 periods per calendar year |
| Wall            | Number permitted: 2 per business on a lot  
Display area: 10% or less than the area of the wall to which it is attached  
Projection: 6 inches or less from the wall to which it is attached |
| Window          | Display area: 25% or less of the window area |