### Zoning District: B-3 General Business

<table>
<thead>
<tr>
<th>Sign Type</th>
<th>Standards</th>
</tr>
</thead>
</table>
| Freestanding            | 1. Number permitted: 1 ground sign per driveway entrance to the lot. If a lot has more than one driveway, no more than 2 signs shall be permitted.  
Maximum display area: 20 square feet  
Maximum height: 6 feet  
  
2. Additional ground sign: 1 per lot  
Maximum display area: 48 square feet  
Maximum height: 10 feet  
  
3. Drive-in or drive-thru  
   Additional ground sign: 1  
   Maximum display area: 50 square feet  
   Maximum height: 7 feet  
   Orientation: toward the drive-thru or drive-in lane  
   Location: side or rear yard |
| Directional             | 1. Number permitted: 4 per lot  
Maximum display area: 4 square feet  
Maximum height: 3 feet  
  
2. Additional directional signs: 2 per lot  
Maximum display area: 12 square feet  
Maximum height: 6 feet |
| Flags                   | Number permitted: 2 per lot  
Maximum display area: 60 square feet  
Mounting: Pole, the top of which is no higher than 40 feet |
| Standard Informational  | Number permitted: One per lot (unlimited during an election)  
Maximum display area: 6 square feet  
Maximum height: 3 feet |
| Temporary               | 1. Number permitted: 2 per business on a lot  
Maximum display area: 32 square feet  
Maximum height: 10 feet  
Time period: 14 consecutive days per period, no more than 4 times per calendar year  
  
2. Additional banner: 1 per business on a lot  
Maximum display area: 32 square feet  
Time period: 14 consecutive days per period, no more than 4 times per calendar year.  
  
3. Developed properties with vacant lots, units, and/or tenant |
| **spaces** | Number permitted: 1 per driveway  
Maximum display area: 16 square feet  
Maximum height: 6 feet  
Time period: 90 days per period, no more than 2 periods per calendar year |
|---|---|
| **Wall** | Number permitted: 2 per business on a lot  
Maximum display area: 10% or less than the area of the wall to which it is attached  
Projection: 6 inches or less from the wall to which it is attached |
| **Window** | Maximum display area: 25% or less of the window area |