

## Sign Standards & Types Permitted in Specific Zoning Districts

### Zoning District: B-3 General Business

Sign Type	Standards
Freestanding	<ol style="list-style-type: none"> <li>1. Number permitted: 1 ground sign per driveway entrance to the lot. If a lot has more than one driveway, no more than 2 signs shall be permitted. Maximum display area: 20 square feet Maximum height: 6 feet</li>   <li>2. Additional ground sign: 1 per lot Maximum display area: 48 square feet Maximum height: 10 feet</li>   <li>3. <u>Drive-in or drive-thru</u> Additional ground sign: 1 Maximum display area: 50 square feet Maximum height: 7 feet Orientation: toward the drive-thru or drive-in lane Location: side or rear yard</li> </ol>
Directional	<ol style="list-style-type: none"> <li>1. Number permitted: 4 per lot Maximum display area: 4 square feet Maximum height: 3 feet</li>   <li>2. Additional directional signs: 2 per lot Maximum display area: 12 square feet Maximum height: 6 feet</li> </ol>
Flags	<p>Number permitted: 2 per lot Maximum display area: 60 square feet Mounting: Pole, the top of which is no higher than 40 feet</p>
Standard Informational	<p>Number permitted: One per lot (unlimited during an election) Maximum display area: 6 square feet Maximum height: 3 feet</p>
Temporary	<ol style="list-style-type: none"> <li>1. Number permitted: 2 per business on a lot Maximum display area: 32 square feet Maximum height: 10 feet Time period: 14 consecutive days per period, no more than 4 times per calendar year</li>   <li>2. Additional banner: 1 per business on a lot Maximum display area: 32 square feet Time period: 14 consecutive days per period, no more than 4 times per calendar year.</li>   <li>3. <u>Developed properties with vacant lots, units, and/or tenant</u></li> </ol>

	<p><u>spaces</u> Number permitted: 1 per driveway Maximum display area: 16 square feet Maximum height: 6 feet Time period: 90 days per period, no more than 2 periods per calendar year</p>
Wall	<p>Number permitted: 2 per business on a lot Maximum display area: 10% or less than the area of the wall to which it is attached Projection: 6 inches or less from the wall to which it is attached</p>
Window	<p>Maximum display area: 25% or less of the window area</p>