Sign Standards & Types Permitted in Specific Zoning Districts

Zoning District: B-1 Downtown Business

Sign Type	Standards
Freestanding	Number permitted: 1 ground sign per lot Maximum display area: 20 square feet Maximum height: 4 feet Placement: set back at least 5 feet from the public right-of-way
A-frame	Number permitted: 1 per business Maximum display area: 4 square feet Maximum height: 4 feet Placement: Immediate proximity to the entrance of the business and so as not to obstruct pedestrian traffic.
Directional	Number permitted: 4 per lot Maximum display area: 4 square feet Height: 3 feet maximum
Flags	Number permitted: 2 per lot Maximum display area: 60 square feet Mounting: Pole, the top of which is no higher than 40 feet
Projecting	Number permitted: 1 per business on a lot Maximum display area: 12 square feet Extension: 5 feet or less from the wall to which it is attached Placement: Immediately above the entrance to the business
Standard Informational	Number permitted: One per lot (unlimited during an election) Maximum display area: 6 square feet Maximum height: 3 feet Placement: set back at least 5 feet from the public right-of-way
Temporary	1. Number permitted: 2 per business on a lot Maximum display area: 32 square feet Maximum height: 10 feet Time period: 14 consecutive days, no more than 4 times per calendar year 2. Additional banner: 1 per business on a lot Maximum display area: 32 square feet Time period: 14 consecutive days, no more than 4 times per calendar year 3. Developed properties with vacant lots, units, and/or tenant spaces Number permitted: 1 per driveway Maximum display area: 16 square feet Maximum height: 6 feet Time period: 90 days per period, no more than 2 periods per calendar year
Wall	Number permitted: 2 per business on a lot Maximum display area: 10% or less than the area of the wall to which it is attached Projection: 6 inches or less from the wall to which it is attached
Window	Display area: 25% or less of the window area