

Phone: (706) 556-3448 Fax: (706) 556-0604 www.harlemga.org cityofharlem@harlemga.org

Oliver Hardy Festival 2023 Sponsorship Opportunities

Outwitting Dad Sponsor: \$50.00-\$499.00

- 1/8-page advertisement with company logo in the festival program
- Sponsoring mention in social media advertisements

The Lucky Dog Sponsor: \$500.00-\$999.00

- 1/4-page advertisement with company logo in the festival program
- Sponsoring mention in social media advertisements
- Single vendor spacing if requested

Way Out West Sponsor: \$1000.00-\$1499.00

- 1/2-page advertisement with company logo in the festival program
- Sponsoring mention in social media advertisements
- Single vendor spacing *if requested*
- Sponsorship mention on TV commercials for Oliver Hardy Festival 2023
- Invitation to the 2023 Oliver Hardy Festival VIP Dinner

The Music Box Sponsor: \$1500.00+

- Full page advertisement with company logo in the festival program
- Sponsoring mention in social media advertisements
- Single vendor spacing if requested
- Sponsorship mention on TV commercials for Oliver Hardy Festival 2023
- Invitation to the 2023 Oliver Hardy Festival VIP Dinner
- Business logo added to the Oliver Hardy Festival section of the Harlem Museum and Welcome Center website from date of sponsorship until the next Oliver Hardy Festival